

Deepak Pareek

Entrepreneur | Content Creator | Keynote Speaker

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Press Release

**If you want to learn and get some experience while being in college, start a business:
Creator-Entrepreneur Deepak Pareek**



“Starting a business or a venture is not as easy as people think, especially when you’re managing it with your academics”, said Content Creator & Entrepreneur at an event organized by Narsee Monjee Institute of Management Studies (NMIMS), Mumbai. [Deepak Pareek](#) participated as a Judge, along-with Anmol Sharma, the other Judge, at the event titled ‘Reverse Shark Tank’ organized by the Entrepreneurship Cell of NMIMS College, Mumbai at the college campus. With an objective to develop entrepreneurial skills in the students, the format of the event was designed in such a manner that the participants had to acquire a company and then create a new line of product or reinvent the same business. The event witnessed participation from young students and it spoke very highly of their entrepreneurial acumen. Combining two companies and coming up with a solution that integrates the core competencies of both companies is a tedious task, but the students did a fine job with it. Anmol Sharma said, “It is important for colleges to keep organizing such events from time to time”.

There were multiple teams and each team had a minute to pitch the idea in front of the judges. Deepak Pareek observed that it was good to see such confidence among 1st year and 2nd year students. Some came up with good presentations while some answered the questions very tactfully. Post event, Deepak Pareek and Anmol Sharma had an informal chat with the students of the college and got to know of their ambition. The judges gave their

feedback to the students and appreciated students' keen interest in learning entrepreneurial skills and told them to keep participating in such events.

"I am very confident of what they're building. Even if they don't build something while being in college, they're for sure in the right direction", said Deepak Pareek as a closing remark.

About Deepak Pareek

Deepak Pareek is an Entrepreneur, Content Creator, TEDx Speaker and a Creative Film Producer hailing from Calcutta, India. He pursued his schooling from Don Bosco School, Kolkata, under-graduation from St. Xavier's College, Kolkata and completed his Masters in Management & Entrepreneurship from University of Southampton Business School, UK.



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